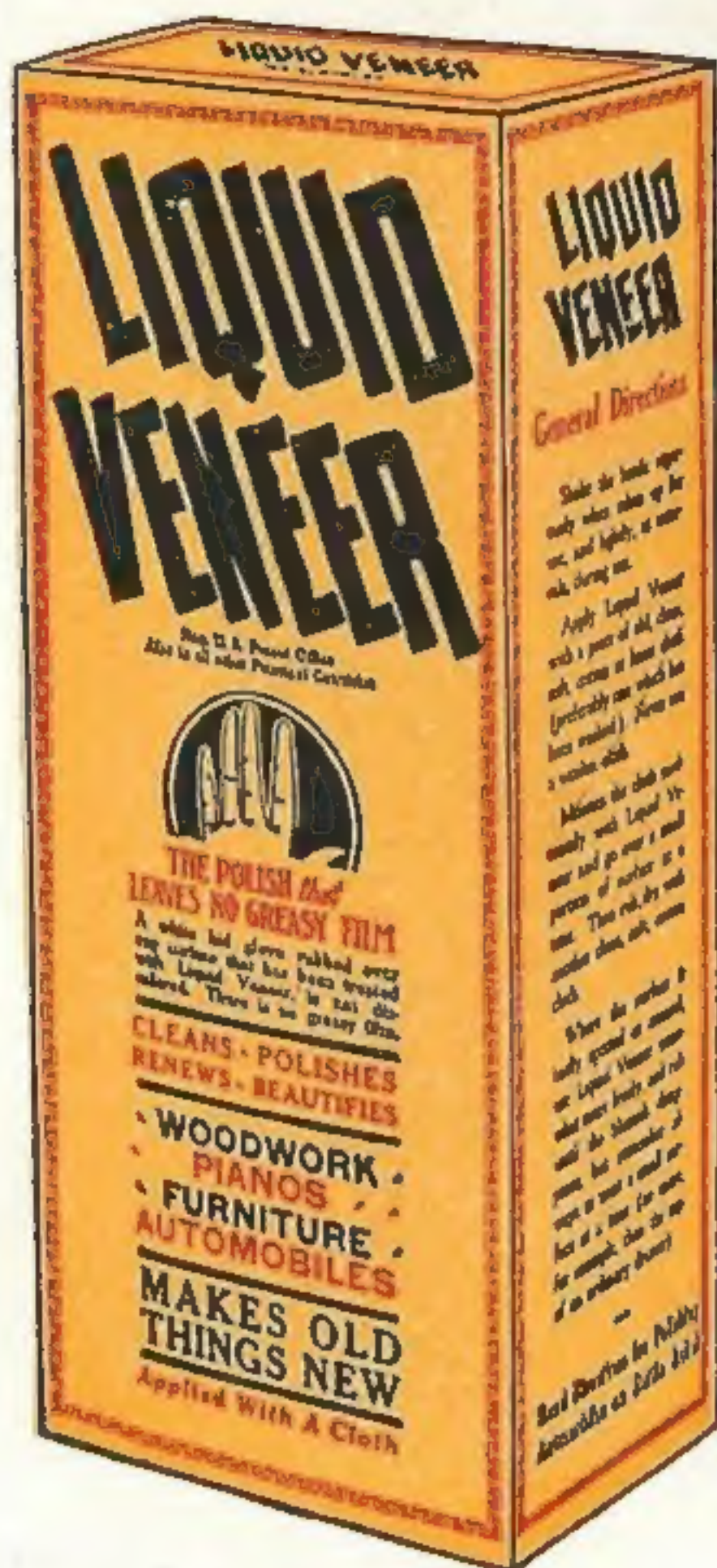


# Presenting...



...and a FAMILY of  
OLD FRIENDS...



# • • to the Millions of American Homemakers

A Personal Presentation by the Head of a  
Great Corporation



OLIVER CABANA, JR.  
President,  
Liquid Veneer Corp.

**I**T was always my ambition to manufacture an article of daily use in the home. After years of research work and ceaseless experimentation we discovered a preparation the like of which had never been known in all the world. This was in 1899.

I'm telling in a few lines, what it took years of anxious effort, research, experimenting and the expenditure of large sums of money to accomplish. But what an accomplishment it was!

Here was a liquid entirely different from any furniture polish that had ever been known, a preparation that instantly and with almost no labor on the part of the user, would transform the furniture and woodwork of the mustiest, dullest room into one of polished cleanliness, sanitation and beauty. Here, indeed, was a polish that would leave a perfectly dry surface, free from oil and grease, making old furniture just like new.

We named this wonderful discovery **LIQUID VENEER** and then and there was fully born a product that has been a real home "friend" throughout the civilized world.

Liquid Veneer is a triple-action polish. It dusts, cleans and polishes, all in one easy operation. And it leaves no greasy film. If you've never used this wonderful polish and would like to give it a good try before making a purchase, just mail us a post card and we'll send you a trial bottle **FREE**.





# Other Members of the **LIQUID VENEER Family**

● We make and sell what we honestly believe is the finest mop that money can buy. **Liquid Veneer Sensation Mop**, with all-yarn, full center, affords plenty of cleaning and polishing surface. The long, soft, fluffy cotton strands pick up an enormous amount of dust and dirt before washing is necessary. The swab is washed easily. When it wears out a new one can be purchased for a few cents and quickly placed on the indestructible frame. Our Mop is pointed to get into corners and the smooth handle is adjustable to any position to clean easily under low pieces of furniture.



● Now let me speak a few words about the **Liquid Veneer Self-Shine Wax**. This is a remarkable finish for all kinds of floors, whether plain, painted, varnished or shellacked. It is wonderful for linoleum, rubber, tile, terrazzo, marble, asphalt and composition flooring. Liquid Veneer Self-Shine Wax requires no rubbing or polishing and takes practically no time or labor to use. Applied quickly, it leaves a beautiful highly lustrous polish, a thin protective covering that absorbs the wear and thus preserves the flooring itself. A child can successfully use this miracle product, so easy is it to get 100% results!

● There is a growing demand for a white, extra dry, non-oily polish that contains a superlative luster. The world-wide acceptance of **Liquid Veneer Cream Polish** is proof that we manufacture just what is wanted. Our Cream Polish quickly cleans and highly polishes all finished furniture, woodwork and automobiles. Liquid Veneer Cream Polish is wonderfully light, bright and creamy. It is applied with any soft cotton cloth and wiped dry with a clean cloth. A simple operation but with what results!



●  
Look for the Valuable Silverware  
Certificates Packed with All Goods



● Our Liquid Veneer "Crepette" Dust Cloth is made under an exclusive secret process which renders the cloth soft, fluffy and crinkly. It acts like a sponge in picking up and absorbing all germ-laden dust and dirt. Treated with Liquid Veneer our Dust Cloth produces marvelous results in cleaning, polishing and beautifying. Is easily washed and remoistened with Liquid Veneer. Use it in your home or clean your automobile with it.



● Without bragging we've got the best dry duster in the world. Mounted on an indestructible patented spring frame that adjusts itself to any position, this Liquid Veneer Dry Wall Duster is indeed a revelation. It's reversible, giving double the cleaning service. The swab can be removed in just 4 seconds for washing.

Another "Tailor Made" Liquid Veneer Product.

● Instant Crockery Mender mends solid as a rock practically anything breakable around a home. Unexcelled for mending furniture, woodwork, porcelain, onyx, ivory, marble, glassware, crockery, fancy articles and bric-a-brac. China, crockery and glassware mended with Instant Crockery Mender will seldom, if ever, break in the same place. Get a tube today and attend to all those little jobs that have been annoying you for so long.



● In 2,000 years rats have killed 2,000,000,000 (Two Billion) human beings. How often do you pick up a newspaper and read of a baby or small child being bitten seriously by a rat? Rat-Nip has stood the test of time. It is death to every rodent that eats it and rats just can't help eating it. They like it like cats like catnip. Rid your own premises of rats and get your neighbors to do the same. No fuss or bother in using Rat-Nip. And it costs only a few cents.

Liquid Veneer Home-making Products Are On Sale at All Grocery, Drug, Hardware and Department Stores.

**LIQUID VENEER  
CORPORATION**

Fort Erie North, Ont., Canada

BUFFALO, N. Y.

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**"SILVER CLUB"**  
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can obtain a complete  
Silver Chest contain-  
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A Complete Service  
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**Write us to-day.**

## Exchange Liquid Veneer Certificates For • BEAUTIFUL SILVERWARE •

Very Latest Paris Design—Hand Engraved Initial

A valuable Certificate is packed with all Liquid Veneer Products. The Certificates are in two denominations—\$1.10 and \$2.20 value, and are redeemable in this beautiful silverware by simply mailing us the Certificate with a small amount in cash or stamps, to cover engraving, packing and postage. Each Certificate lists its value and the small amount of cash or stamps necessary to secure the various pieces of Silverware.

